

Local Authority ECO Flexible Eligibility Statement of Intent

- 1) Worcestershire County Council
- 2) Acting on behalf of Bromsgrove District Council, Redditch Borough Council, Wyre Forest District Council, Worcester City Council, Wychavon District Council and Malvern Hills District Council.
- 3) Date of publication [08/10/18]
- 4) Publication on website www.warmerworcestershire.com
- 5) Review date: to be reviewed by 31st March 2022

Flexible Eligibility Criteria for ECO - Worcestershire October 2018- March 2022

This statement sets out the flexible eligibility criteria for ECO for Worcestershire October 2018- March 2022

1.

Table 1: Qualifying income thresholds for households in receipt of child benefit

The Help to Heat criteria is set by Government.

3. What is Flexible Eligibility?

For the period running from October 2018- March 2022 energy suppliers will be able to achieve up to 25% of their Help to Heat target in households falling outside of the eligibility criteria described in section 2 above, who are defined as eligible by local authorities through their Statement of Intent.

There are two main categories of private tenure targeted by the scheme:

- People living in fuel poverty, in particular those not in receipt of eligible benefits
- People living on a low income and vulnerable to the effects of living in a cold

Version 2- October 2018

Worcester
Worcestershire
WR5 2NP

10 step governance process

Step activity

Who is

10) Referrals

Marketing will be undertaken by Local Authorities utilising available data to aid targeting to the eligible criteria groups referred to above. The programme will predominantly focus on self referral as a result of marketing activity, such as direct mail to households who may be eligible. Any marketing will contain the local authority logo for the organisation undertaking the marketing and the Warmer Worcestershire logo as a minimum.

The appointed referral agent will take all calls related to this programme and collect the relevant data, which will be stored and managed in line with the General Data Protection Regulations 2016.

