




SECTION 2

Routes into the Creative Industry

Watch this [video](#) to help you understand the different entry routes you could take to join the Creative Industry sector.

Lets us explore these routes in more details.



Known as Tech levels or T-levels, these include qualifications such as BTECs and NVQs in engineering, ICT and construction & the built environment.

T Levels are new courses coming in September 2020, which will follow GCSEs and will be equivalent to 3 A levels. These 2-year courses have been developed in collaboration with employers and businesses so that the content meets the needs of industry and prepares students for work.

T Levels will offer students a mixture of classroom learning and 'on-the-job' experience during an industry placement of at least 315 hours (approximately 45 days). They will provide the knowledge

The APPRENTICESHIP Route



Apprenticeships allow you to earn money, combining on-the-job training with study. They can open doors to a wide variety of Creative jobs and can be taken at different levels, including intermediate, higher and degree apprenticeships.

You will generally need a minimum of five GCSEs (or equivalent) including English, maths and science or technology subjects, often at grades 9 to 4 (A* to C) due to competition for places.

Watch the short video by clicking on the link below to explore the options open to you if you choose to follow the Apprenticeship route. [Video – Apprenticeship Route](#)

Research and answer the following questions about the **APPRENTICESHIP** route into Creative Industry..

1. Please watch the video below to view a [“Day in the life of a Creative and Design Apprentice”](#). What do you think are the benefits of joining the Creative Industry via the APPRENTICESHIP ROUTE are?

2. Using the internet can you research and list some companies in Worcestershire that offer Apprenticeships in the Creative Industries?

3. Using the internet can you research and list some of the different roles within the Creative Industries which you can join as an Apprentice? List your top 5 job roles in the table.

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The UNIVERSITY Route

After completing your A-Levels, T-levels, IB, Highers, BTEC Level 3 or equivalent, you may decide to go on to study a subject relating to Creative Industries at university.

Students would usually complete a university course over a period of three to four years. Depending on the subject, these courses combine coursework, exams and practical learning also. It is possible to study your degree part time and in your private time. Students would normally focus on one course which would support their entry into a specific job role.

You will normally find that you will need to achieve GCSE, A level subjects or a vocational course to Level 3, in order to apply to undertake a Creative Industry related degree at university.

Research and answer the following questions about the **UNIVERSITY** route into the Creative Industry.

1. Using the internet can you explore and list 10 x different Creative Industry courses you could study at University?

2. Can you list 5 x job roles which you could undertake once you have completed a degree at university with is related to the

local, regional and nationally based or related degrees?



SECTION 2

EXPLORING JOB PROFILES

GAMES DEVELOPER

1. How many hours per week would you expect to work as a GAMES DEVELOPER?

2. Can you name the qualifications which might help you become a GAMES DEVELOPER?

3.



FILM DIRECTOR

1. How many hours per week would you expect to work as a FILM DIRECTOR?

2.
