

IN PIR NG





## SECTION 2

### Lewis Ellis – Lessons Learned

Now you have a better understanding about what an Entrepreneur is let's look at Lewis's journey and some of the lessons he has learned along the way.

Please answer the questions below based on the film clip you have viewed.

Write a full paragraph for each section answering all the questions you have been asked.

1. What are the different routes into careers that Lewis talks about?  
Why did he choose the University route?  
Do you think that it was a good idea for Lewis to complete a Foundation degree? Why?  
If you do not know what a Foundation Degree is research it.
  
2. What skills did Lewis pick up whilst working abroad?  
He talks about life skills. What do you think that these are?  
What life skills do you think that employers are looking for?  
What life skills do you have that you could put on a CV?  
How did you get these (looking after siblings, helping with a youth group, playing in a team)?



4. Lewis contacted every marketing agency in Manchester.

What skills did this require?

Do you think that many people said no?

How did he cope with that?

Did he give up?

5. Lewis explained that a Skills Show or Careers Fair is the best place for you to speak to people in the industry that you want to join?

Why do you think that is?

What could you learn?

What questions would you ask the exhibitors?

6. At the end of the clip Lewis gives advice for anybody wanting to start their own business but it is just as important for people who want to work for a company.

What is it?



## SECTION 3

