

# Traded Services Privacy Notice

version 1.1

## Changes to this notice

We keep this privacy notice under regular review and we will place any updates on this web page. This Notice was last updated on 09 May 2024.

This privacy notice applies <add scope of services the notice applies to> provided by Worcestershire County Council and should be read in addition to Worcestershire County Council's [Full Privacy Notice](#) and the <add in any related privacy notices>.

The privacy notice will cover:

[Purpose for processing](#)

[Personal information collected and lawful basis](#)

[Who we may share your information with](#)

[How long we will hold your information](#)

[Your information rights](#)

## Purpose for processing

Traded Services process personal data in order to provide training or consultancy services either directly or jointly with partners and commissioned private and third sector providers. This includes:

Processing orders for services

Helping us to develop and improve our services to you

Targeted marketing communications

Whether or not you have a disability or additional support needs for which the organisation needs to make reasonable adjustments

The legal bases for processing this personal data are:

**Consent** – the individual has given clear consent to be included within a marketing list(s)

**Contract** – the processing is necessary for a contract you / your organisation has with Worcestershire County Council

The special category condition for processing is:

Necessary for reasons of substantial public interest (statutory etc. and government purposes) set out in Schedule 1 of the DPA 2018 condition 8 equality of opportunity or treatment (a)4 (n)3 (t)A3 (a)4 (l)1 (ca)4 (a)4 (4) n

## **Your information rights**